



INTERNATIONAL FEDERATION
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OF MANAGEMENT

Verband der **Hochschullehrer**
für **Betriebswirtschaft** e.V.

Association of University Professors of Management



IFSAM VIIIth World Congress 2006

hosted by VHB

September 28–30, 2006 | Berlin, Germany

1. Corporate social responsibility
2. Enhancing global managerial responsiveness by intercultural management
3. Global knowledge management
4. Public affairs management
5. Evolution of global management knowledge
6. Technology and innovations in the global economic geography
7. Internationalization of accounting (Schmalenbach Business Review track)
8. International corporate governance
9. Environmental issues and sustainability
10. Global and local networks
11. Globalization in the value chain
12. Transnational strategies
13. International marketing and service
14. International corporate finance
15. International human resource management
16. Gender issues and diversity management
17. Teaching and business education in a globalized world

ENHANCING MANAGERIAL RESPONSIVENESS TO GLOBAL CHALLENGES

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